

HHS Unleashed 3.2.2024 Sponsorship Opportunities



Thank you for considering a high-profile sponsorship for Unleashed! This event will be streamed online and held in-person at the Tuthill Family Pet Rescue & Resource Center.

The in-person portion of the event will include live music, light refreshments, and a live auction. The streamed portion will allow those who cannot attend in-person to be an active part of the event. The Live Auction will be exclusive to the in-person attendees.

\$5000

Top Tier Tails Sponsor

- Live Recognition during Event
- Press Release Recognition
- Presenting Sponsorship Logo Recognition on Website Event Page and Digital Program
- Presenting Sponsorship Logo Recognition on all Social Media Platforms
- Presenting Sponsorship Logo Recognition on Lobby Screens during Event
- Presenting Sponsorship Logo Recognition on all Marketing Communications, including Email Blasts, Flyers, and Signage
- Four in-person Event tickets

For more information or to partner with us, please contact Erin Palumbo by email at erin.palumbo@hinsdalehumanesociety.org

\$3000

Livestream Sponsor

- Banner Logo on the screen during Livestream
- Logo will remain on uploaded video posted to HHS YouTube Channel
- Banner with Sponsor Logo
- Live Recognition at Event
- Livestream Sponsorship Logo Recognition on Website Event Page Digital Program
- Livestream Sponsorship Logo Recognition on all Social Media Platforms
- Livestream Sponsorship Logo Recognition on Lobby Screens during Event
- Livestream Sponsorship Logo Recognition on all Marketing Communications, including Email Blasts, Flyers, and Signage
- Two in-person Event tickets

\$2500

Rawhide Sponsor

- Promotion at Event
- Press Release Recognition
- Rawhide Sponsorship Logo Recognition on Website Event Page and Digital Program
- Rawhide Sponsorship Logo Recognition on all Social Media Platforms
- Rawhide Sponsorship Logo Recognition on Lobby Screens during Event
- Rawhide Sponsorship Logo Recognition on all Marketing Communications, including Email Blasts, Flyers, and Signage
- Two in-person Event tickets

\$1000

Catnip Sponsor

- Promotion at Event
- Catnip Sponsorship Logo Recognition on Website Event Page and Digital Program
- Catnip Sponsorship Logo Recognition on all Social Media Platforms
- Catnip Sponsorship Logo Recognition on Lobby Screens at Event
- Catnip Sponsorship Logo Recognition on all Marketing Communications, including Email Blasts, Flyers, and Signage
- Two in-person Event tickets

\$500

Paw Prints Sponsor

- Paw Prints Sponsorship Logo Recognition on Website Event Page and Digital Program
- Paw Prints Sponsorship Logo Recognition on all Social Media Platforms
- Paw Prints Sponsorship Logo Recognition on Lobby Screens During Event
- Paw Prints Sponsorship Logo Recognition on all Marketing Communications, including Email Blasts, Flyers, and Signage
- One in-person Event ticket

\$2500

Kibbles of Kindness Sponsor (Food Sponsor)

- Promotion at Event
- Food Sponsorship Logo Recognition on Website Event Page and Digital Program
- Food Sponsorship Logo Recognition on all Social Media Platforms
- Food Sponsorship Logo Recognition on Lobby Screens at Event
- Food Sponsorship Logo Recognition on all Marketing Communications, including Email Blasts, Flyers, and Signage
- Logo Signage Placement at Event Food Display
- Two in-person Event tickets

\$2500

Paws for Refreshments (Alcoholic Beverage Sponsor)

- Promotion at Event
- Beverage Sponsorship Logo Recognition on Website Event Page and Digital Program
- Beverage Sponsorship Logo Recognition on all Social Media Platforms
- Beverage Sponsorship Logo Recognition on Lobby Screens at Event
- Beverage Sponsorship Logo Recognition on all Marketing Communications, including Email Blasts, Flyers, and Signage
- Logo Signage Placement at Event Beverage Display
- Two in-person Event tickets

\$500

Goody Bag Sponsor

- Goody Bag Sponsorship Logo Recognition on Website Event Page and Digital Program
- Goody Bag Sponsorship Logo Recognition on all Social Media Platforms
- Goody Bag Sponsorship Logo Recognition on Lobby Screens at Event
- Goody Bag Sponsorship Logo Recognition on all Marketing Communications, including Email Blasts, Flyers, and Signage
- Logo Signage Placement at Event Food Display
- One in-person Event ticket

Our Mission

The Tuthill Family Pet Rescue & Resource Center operated by Hinsdale Humane Society is a nonprofit animal shelter providing innovative care and adoption services for all animals, including those that are harder to place. We educate, advocate, and adopt out pets, acting as a voice for animals who depend on people for their care. We nurture the human-animal bond through community outreach and progressive programming to help ensure the compassionate treatment of all animals.