



PET WALK RUN

06.04.2017

HINSDALE HUMANE SOCIETY



We can't do what we do without the help of generous sponsors like you! Your support of Pet Walk & Run gives you the following benefits:

- Your organization's image aligned with our high-profile animal welfare non-profit that cares for and adopts approximately 1000 animals each year.
- Exposure for your organization in print and broadcast media, signage, newsletter, website, social media and more where you'll reach the thousands of unique and passionate individuals who follow our shelter's stories.
- Last year's event attracted countless attendees and spectators as well as 315 walkers, 149 runners, 66 children in our Kids Dash, and more than 30 local businesses in our vendor mall.
- Alignment with our community services like Pet Therapy, Humane Education and lost pet returns that bring people and animals together.

Pet Walk & Run is a day of family fun, fitness and furry friends. During and after the run, attendees are encouraged to visit our vendor mall, shop, enjoy music, food and post-race festivities.

Turn over this sheet for sponsorship levels. All proceeds from this event go directly to our animals and community programs. Questions? Contact Jennifer Fisher, development@hinsdalehumanesociety.org or 630.323.5630, ext.12. You can also fill out the form to the right, or use on our online sponsorship form at: <https://www.hinsdalehumanesociety.org/events/events-sponsorship-opportunities>

Thank you for your consideration of a Pet Walk & Run sponsorship. We look forward to seeing you at Pet Walk & Run on **June 4, 2017!**

Sponsorship Agreement

Contact Person:

Business Name:

Address:

Phone:

Email:

Sponsorship Level:

- ☐ Presenting Sponsor \$5000
- ☐ Premier Pedigree \$2500
- ☐ Grand Champion \$1500
- ☐ Best in Show \$1000
- ☐ Specialty Sponsors* \$500

*limited Specialty Sponsors opportunities listed on next page in red



PET WALK RUN

HINSDALE HUMANE SOCIETY June 4, 2017

Presenting Sponsor \$5000

Only one spot available!

- Customized promotion
- Logo at Start/Finish Line & on race bib
- Live recognition at start line/speaking opportunity on stage
- Press release recognition
- Logo in ads, at top of T-shirts & banner, in newsletter, social media, eblasts, booklet & on website, noted as Presenting Sponsor
- 20 x 10 booth space or custom
- Goody bag inclusion
- 10 free entries

Premier Pedigree \$2500

- Live recognition on stage and at Start Line
- Press release recognition
- Logo in ads, prominent on T-shirts & banner, in newsletter, social media, eblasts, booklet & on website
- 20 x 10 booth space
- Goody Bag promotional inclusion
- 10 free entries

Grand Champion \$1500

- Press release recognition
- Logo in ads
- Logo on T-shirts & banner, in newsletter, social media, eblasts, booklet & on website
- 10 x 10 booth space
- Goody Bag promotional inclusion
- 5 free entries

Best in Show \$1000

- Logo on T-shirts & banner, in newsletter, social media, eblasts, booklet & on website
- 10 x 10 booth space
- Goody Bag promotional inclusion
- 2 free entries

Specialty Sponsors \$500

- Logo displayed in area of sponsorship at the event:

- ☐ Kids Dash (2)
- ☐ DJ Booth (2)
- ☐ In Kind Awards (1)
- ☐ Safety Station (4)
- ☐ Water Station (4)

- *Number in parentheses indicates number of sponsorships available in each area.*

Hinsdale Humane Society is a privately funded 501(c)(3) dedicated to the care and adoption of homeless animals.

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